



CHRISTENSON COMMUNITIES: A LEGACY OF INNOVATION AND COMMUNITY

By BOMA Edmonton and North

hristenson Communities is redefining the landscape of commercial real estate in Alberta by blending innovative design with a steadfast commitment to enhancing quality of life. With a legacy rooted in over 50 years of industry expertise from the broader Christensen Group and nearly three decades of specialized focus on retirement living, the company has evolved into a trailblazer that not only constructs physical spaces but also cultivates vibrant communities.

Founded by Lloyd Christenson and later developed under the leadership of his son Greg, the company began with traditional commercial and residential projects. Today, Christenson Communities has made its mark by concentrating on active adult and retirement living—a sector that demands a delicate balance between modern real estate development and comprehensive care services. With 11 retirement communities across Alberta, Christenson Communities creates environments that support



independence while fostering connection and care through their resident's current and future needs.

At the heart of this evolution is an unwavering commitment to quality and innovation. Recognizing that retirement living is no longer about outdated, institutional settings, Christenson Communities has transformed its developments into modern. engaging communities. Gone are the days when retirement meant cramped, lowmaintenance living: today, residents enjoy expansive suites, thoughtfully designed common areas, and a wealth of onsite amenities such as fitness centres, gourmet dining options, and vibrant social programs. Each community is carefully planned to ensure that residents can maintain an active lifestyle, even during harsh winter months. when opportunities for outdoor activity might be limited.

A cornerstone of the company's success is its ability to listen and adapt to the needs of its residents. Rather than relying on aggressive sales tactics or cutthroat competition. Christenson Communities emphasizes relationship building and a customer-first approach. As Director of Marketing and Communications, Kendra Kozakewich explains. "We hear what people want and need and try to accommodate them. If we're not the right fit, then we refer them to other senior operators as we all offer something a little bit different." This philosophy has been instrumental in building trust not only with prospective residents but also with their families, ensuring that every transition into one of the company's communities is supported by personalized service and genuine care.

Christenson Communities' strategic focus on a rental model is another example of how the company adapts to shifting market dynamics. Rather than locking residents into long-term commitments, the flexible one-year lease approach caters to a new generation of seniors who value both stability and freedom. This innovative model provides a sense of security without the financial burdens associated with home ownership, thereby opening the door for more seniors to experience the benefits of a supportive, community-centric lifestyle.









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The company's portfolio spans both urban and rural settings, demonstrating its versatility in meeting the unique demands of different communities. Urban developments like Bedford offer walkable neighbourhoods with immediate access to essential services, such as healthcare, dining and recreation—all designed to integrate seamlessly with the broader city environment. Rural communities, on the other hand, bring a different charm by blending the comforts of modern living with the tranquility of a small town, offering residents the best of both worlds.



Kendra Kozakewich.





For Kozakewich, the personal connection to the company's mission is what makes her work so rewarding.

"For me, it's purposeful work. I actually love what I do. It was the real estate side that attracted me, but it's the life-changing work and the people that keep me here," she affirms, reflecting both her passion for the industry and her deep personal ties to the communities she helps to promote.

Underpinning every project is an impressive operational team dedicated to excellence. Each community is managed by experienced professionals that strive to enhance the resident's quality of life.

Beyond the physical amenities, Christenson Communities is passionate about fostering a sense of belonging and social well-being. Regular social events, from chair yoga and wine tastings to bingo nights and community outings, are integral to the company's approach. These activities not only encourage active engagement among residents but also help combat social isolation—a challenge that became particularly evident during the COVID-19 pandemic. By creating environments where residents can interact, share experiences, and support one another, Christenson Communities is helping to redefine what it means to live well in retirement.

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> attracted me, but it's the lifechanging work and the people that keep me here," she affirms, reflecting both her passion for the industry and her deep personal ties to the communities she helps to promote. This commitment to purposeful work resonates throughout the company, inspiring innovative approaches to service and care that set Christenson Communities apart in a competitive market.

> Looking to the future, Christenson Communities remains committed to the well being of seniors across the province. The company continues to set a high standard for quality, flexibility and community engagement. In an industry where the needs of residents are constantly evolving. Christenson Communities remains a beacon of forward-thinking innovation, dedicated to building not just structures, but sustainable, enriching environments that truly make a difference.

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