

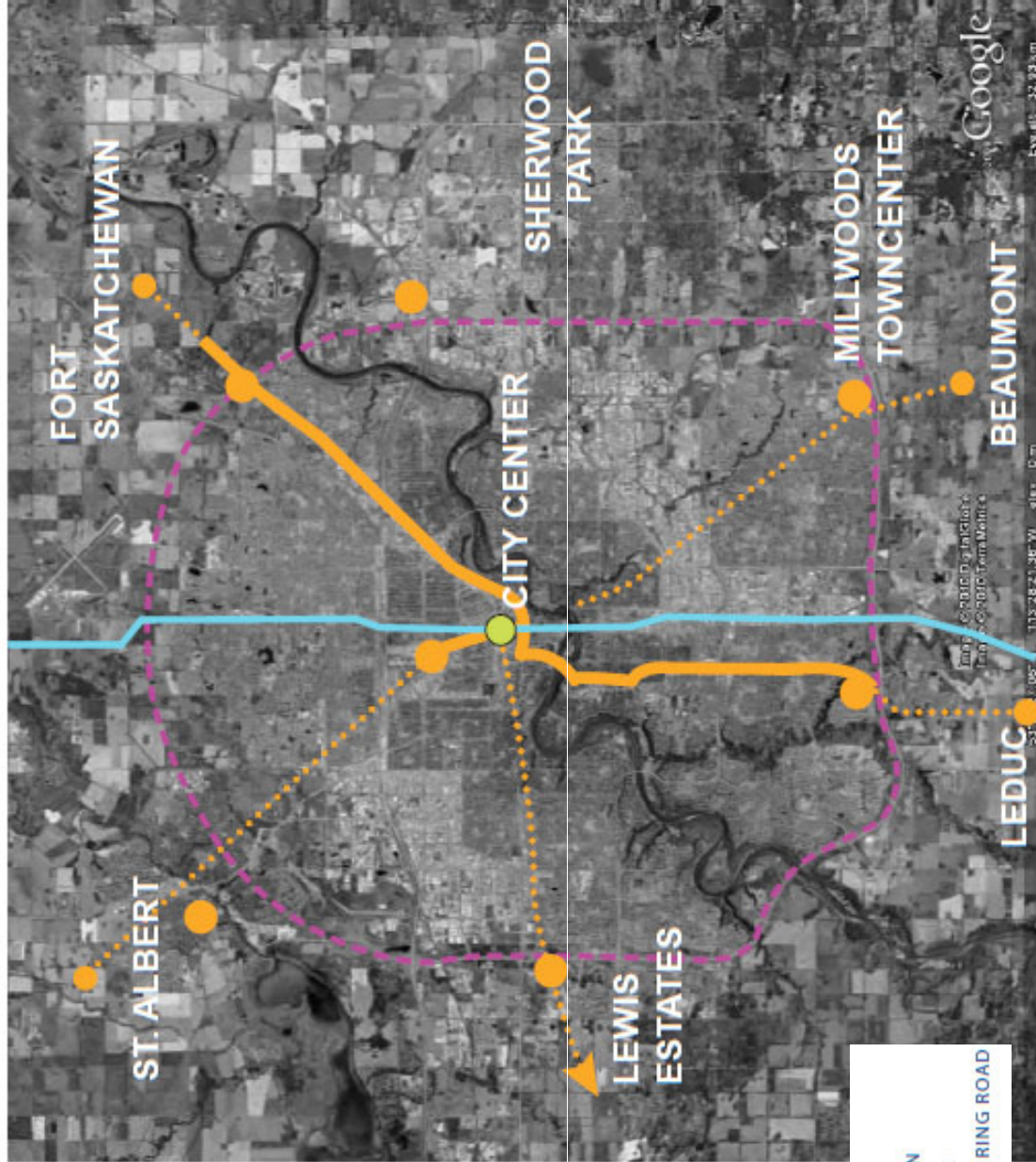


AVENUE

HOT city. COOL space

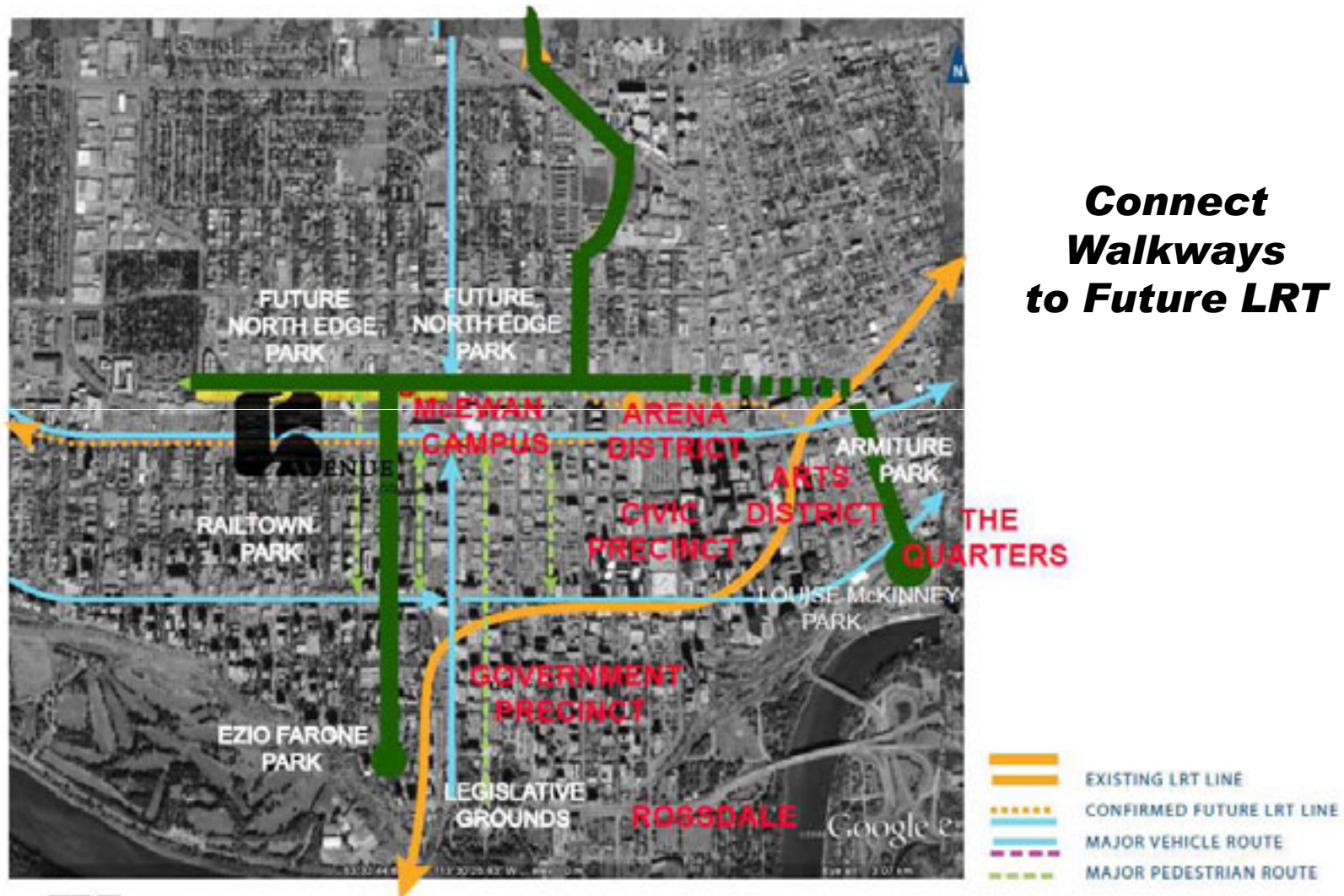
***WELCOME***

MAJOR TRANSPORTATION ROUTES AROUND THE CITY OF EDMONTON



**THE CENTER OF IT ALL**

# Connecting Downtown Nodes With a Walkway System



THE CENTER OF IT ALL



# ***An Urban Village***

- Condos for Young People
- Active Adult Living
- Retirement Community

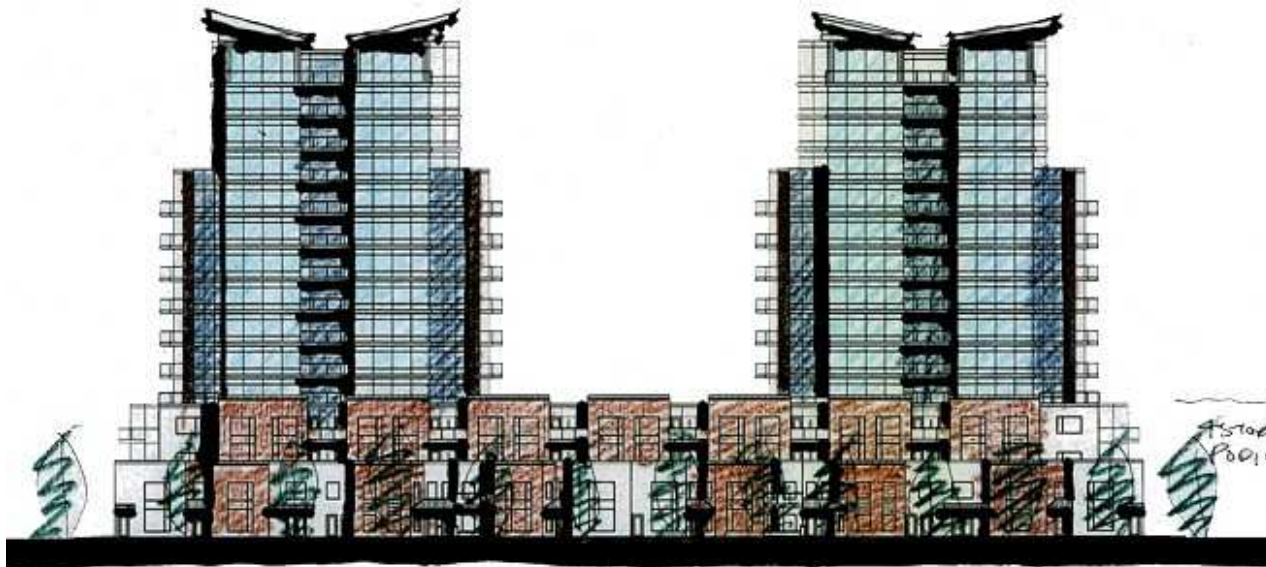


A Focus on Lifestyle and Services

“UniverCity” Concept at Simon Fraser University

# A Retirement Community

## Promoting Wellness Principals



•Independent Living

Assisted Living

Linked to Active Adult Condominiums

**Future**  
**Active Adult**  
**Condominiums**

- **Walkable to Shopping, Arts District**
- **Optional Services Available**



***“Condominium Quality”***

***Retirement Living***

***Services Available***



***Future  
High Rise***

***Initial Phase - 4 Story***

***(115 Units)***

***(60 Units or 120 Suites)***

# ***Encourage Active Transportation***

- ***Cycling***



# ***Wellness Principles***

- ***Roller  
Skating***

- ***Outdoor  
Recreation***





***People and Places***  
***Creating A Sense of Community***



# natherlifeways®

Ways to Age Well



6 Wellness

Principles

A Model

From Chicago

# ***5<sup>th</sup> Ave Streetscape Improvements***

***Walkable to Arena & Arts Districts***



Potential Open Space Treatment



***North Edge Study***

# **Key Messages**

## ***The Vision – A Walkable Downtown***

- ***Build a Linear Walkway System***
- ***Connect to Existing Parks & Walkways***
- ***Improve Accessibility to the River Valley***
- ***Create New Parks & People Places***

## ***Create Connectivity Between Destination Nodes***

- ***Benefits Other Developers, Many Future Sites***
- ***Parks are Highly Visible Amenities, Broad Appeal***
- ***Compliments Our Future LRT & Transit Plans***

## ***Take A Strategic Approach, Long Term Planning***

- ***Work with Developers Now Downtown***
- ***Get Input from Business Groups***
- ***Maximize the Benefits of Infrastructure Investment***
- ***Leverage Public, Private, Non-Profit Resources***
- ***Build Prototypes, Implementation Plans, Phase***

## ***Promote Wellness Principles***

- Physical***
- Social***
- Intellectual***
- Active Lifestyles***

## ***Promote Sustainable Communities***

- Economic***
- Social***
- Environmental***

## ***Plan for Incremental Development, Visualize 40 Years in the Future***

- Reduce Parking***
- Inclusive Communities (Grants for 20%?)***
- Plan for Walkability, Transit***
- Aging Demographic***
- Work Force Development Strategies***

***“Building Lasting Relationships”***

***Our Small Commitment to McEwan***

- Promote Wellness Principles***
- Support Students, Youth, Strategically***
- Create Incentives to Come to Edmonton, Downtown***
- Develop Services for our Resident & the Community***
- Partner in Workforce Training***

***Support Grant McEwan University’s Vision***

- A Single Sustainable Campus***
- An Urban, Downtown University***
- Leveraging Resources & Relationships***
- Meet Changing Needs Proactively***
- Providing the Best Possible Experience for Students***

***Honour the Christenson Family in Edmonton***

***Invest in Edmonton’s Downtown***

# ***The Christenson Family Foundation Gift***

***The Legacy Gift has three ambitions:***

- 1. Promotion of Whole Person Wellness as a preventative measure***
- 2. Acknowledge and tribute of the lives and contributions of the Christenson Family in the in the Edmonton Capital region and surrounding communities***
- 3. Demonstrate and influence Business and community connectivity for the common good specifically between Grant MacEwan University and the residents and staff of Christenson Developments upcoming Fifth Avenue and existing Rail Town urban villages***

# ***The Lloyd Christenson Whole Person Wellness Awards Endowment***

**General Purpose:** To be awarded to a qualifying full time student who is a Griffin Athlete and who demonstrates incorporating the specified whole person wellness principles (physical, intellectual, emotional, social, spiritual, and vocational) into their lifestyle.

## **Eligibility:**

- Student must be enrolled on a full time basis at Grant MacEwan University.
- Student must be in good standing.
- Student must be a member of a recognized Griffin athletic team.
- Student must demonstrate incorporating wellness leadership in their lives through a 500 word written submission.
- A preference will be given to students attending a bible school or junior college prior to attending MacEwan.

